

## 2022 IN REVIEW











**December 2022** 









#### **MESSAGE FROM THE** PRESIDENT/CEO



Onward to a new year! Many of you gathered with us on Nov. 17 in St. Augustine at the Lightner Museum for fellowship as we honored some of our members at Celebrate 2022.

The Award Winners included: Viv Helwig, Member of the Year: Advanced Business Solutions, Small Business of the Year; Beth Tate, Public Policy Member of the Year; and the Vicar's Landing at Oak Bridge community received the Economic Development Award of the year.

Jim Bush was honored as the outgoing Chairman of the Board and Beth Sweeny was ushered in as the new Chairman of the Board. The Chamber Ambassadors are the backbone of our organization and Will Barnes was recently honored as the Ambassador of the Year from the St. Augustine Group and Trudy Toche and Karina Coryell were tied for Ambassadors of the Year from the Ponte

Vedra group. Congrats to these three and thanks for all your hard work! We now have a strong, unified Ambassador Group that promotes the Chamber throughout the county and attends many ribbon cuttings.

These volunteer leaders joined our Chamber members and staff to produce an economically strong fiscal year. Congratulations, and I know we are all looking forward to a busy vibrant 2023!

Regards, Isabelle Renault

President and CEO, St. Johns County Chamber of Commerce

#### **MESSAGE FROM** THE DIRECTOR



What a year! As we head into 2023, we have many blessings to count. Key blessings include the volunteer leaders who ably serve as the members of the Ponte Vedra Beach Division board of directors. Their December board meeting included member appreciation visits! Led by Chair Kathleen Floryan, the Ponte Vedra Beach Division Board meets monthly to review new members, discuss retention efforts and much more.

And our many Chamber Ambassadors welcome new businesses at ribbon cuttings, assist at Chamber events and strengthen our community. Our Ponte Vedra and St. Augustine ambassador groups have merged to reflect our growth throughout the county, but our Ponte Vedra Ambassador group recognized Trudy Toche and Karina Coryell at the Jingle and Mingle earlier this month for their leadership in the last fiscal year.

Please join us for our many events in the Ponte Vedra area and throughout the county in 2023 and come visit the Chamber's Ponte Vedra Beach office at 200 Solana Road, Ste. B. We are also a Visitor Information Center and welcome your questions. Thanks for your continued support!

Regards, **Karen Everett** Director, Ponte Vedra Beach Division St. Johns County Chamber of Commerce

#### CHAMBER UPCOMING EVENTS

#### PVB Division Chamber at Noon (w/JAX Chamber)

Date: Wednesday, Jan. 11, 2023, 11:30 a.m. to 1 p.m. **Speaker:** Jared Rice, Tournament Players Championship Location: Casa Marina Restaurant, Jax Beach **Sponsor:** Fields Auto Group

#### **PVB Division Chamber After Hours**

Date: Wednesday, Jan. 18, 2023, 5:30-7 p.m. Location: Beard Art Gallery, 110 Cumberland Park Drive, No. 105

#### **PVB Division Chamber Before Hours**

Date: Wednesday, Feb. 8, 2023, 8-9 a.m. Location: Coastal Compass Executive Suites, 4210 Valley Ridge Blvd., Ste. 107-148, Nocatee

#### **PVB Division Chamber At Noon**

Date: Wednesday, Feb. 15, 2023, 11:30-1 p.m. Speaker: John Delaney, President, Flagler College Location: Marsh Landing Country Club, Ponte Vedra Beach **Sponsor:** Fields Auto Group

#### **PVB Division Chamber After Hours** Date: Wednesday, Feb. 22, 2023, 5:30-7 p.m.

Location: America's Choice Title, 170 A1A North, Ponte Vedra Beach

#### **Chamber After Hours at TPC (with JAX Chamber)**

**Date:** Thursday, March 2 (Mark your calendar!)

More information and to register at The St. Johns County Chamber of Commerce website: www.sjcchamber.com

#### Chamber hosts after hours at Seaside Bank & Trust



Photo by Susan Griffin

The St. Johns County Chamber of Commerce Ponte Vedra Beach Division held an after-hours event at Seaside Bank & Trust on Nov. 16.

#### Chamber celebrates holidays with Jingle and Mingle



Photo by Susan Griffin

The St. Johns County Chamber of Commerce celebrated the holidays by holding its Jingle and Mingle event for its members at The Yards. Guests enjoyed delicious treats and drinks while having a festive and fun time. Pictured: Martha Gleason, K.C. Padget and Cindy Bishop.

#### A chance to dance



Rescheduled from November due to the hurricane, a

light-filled ribbon-cutting was held for the new Arthur Murray Dance Center in Ponte Vedra Beach on Wednesday, Dec. 21. Co-owned and opened by Jessica Megargle and Heiko Leyhausen, the new space guarantees that visitors will "Walk In, Dance Out."

#### **Modern Aesthetic Centers** opens St. Johns location



Modern Aesthetic Centers recently held a ribbon cutting for its new center located at 2050 Saint Johns Parkway, Suite 106 in St. Johns. COO Lisa Farides joined her brother and CEO Paul Hassan to open the business.

#### Baptist HealthPlace services on display for meeting

The St. Johns County Chamber of Commerce Ponte Vedra Beach Division held its After Hours gathering on Oct. 19 at Baptist HealthPlace at Nocatee. This evening of networking gave attendees a better look at the innovative, state-of-the-art facility, which includes a Baptist Center for Healthy Living, YMCA, an onsite café and a variety of medical services. Baptist HealthPlace at Nocatee is located at 400 Colonnade Drive, Ponte Vedra. Pictured from left during the recent After Hours gathering are: Kim Sole, Felicia Cox, Tom Campbell and Karen Everett.



#### Ponte Vedra Wellness hosts 'before hours, celebrates anniversary



Ponte Vedra Wellness hosted a St. Johns County Chamber of Commerce "before hours" event that coincided with the business celebrating its 18th anniversary. Pictured: Ericha Gore, Jackie Smith and Elaine Raby.

#### JAXUSL talks economic impact during EDC breakfast

Representatives from JAXUSL were on hand during a St. Johns County Chamber of Commerce EDC breakfast Dec. 2 to talk about the economic impact expected in St. Johns County with the return of professional soccer to the area in 2025. Pictured: JAXUSL founding owner and managing director Steve Livingstone speaks to those in attendance.





#### Hydro Infusions hosts Chamber'before hours' event



Photo provided by the St. Johns County Chamber of Commerce

Hydro Infusions recently partnered with the St. Johns County Chamber of Commerce to host a "before hours" event. A variety of Chamber members were on hand and shared smiles and laughs during the networking event. Pictured: Isabelle Renault, Sherry Jeffords, Dr. Melissa Withers, Dr. Travis Jeffords, Carlie Quinn and Kathleen Floryan.



Janet McMillin LOAN OFFICER

Office: 239.351.2915

Mobile: 239.980.2111 E janet.mcmillin@ccm.com W ccm.com/Janet-McMillin





### **John Beard Collection** holds ribbon cutting



John Beard Collection officially joined the St. Johns County Chamber of Commerce in 2022. A ribbon cutting coincided with the opening of the Collection's art gallery on County Road 210.

#### Tikka Bowls and Tacos opens



The Tikka Bowls and Tacos team and family cut the ribbon for the new business. The business is located at 155 Fountains Way Suite 4, St. Johns. The restaurant offers Indian fusion tacos, burritos and bowls, curries, chicken wings and more. For more information, go to tikkabowlsandtacos.com.

#### **Joy Vision Acupuncture opens**



Photo provided by the St. Johns County Chamber of Commerce

Dr. Erica Joy Siegel, acupuncture physician, cuts the ribbon Monday, July 18, during a ceremony marking the opening of Joy Vision Acupuncture, located at Mickler's Landing, 1106 State Road A1A, Suite 201A. The business is the only acupuncture practice in the Southeast United States specializing in the complementary treatment of eye diseases with the Acunova Protocol. The event was conducted in conjunction with the St. Johns County Chamber of Commerce.

### VyStar executive speaks at joint Chamber lunch



Photo provided by the St. Johns County Chamber of

The St. Johns County Chamber of Commerce Ponte Vedra Beach Division held its joint lunch with the JAX Chamber. Jenny Vipperman, chief lending officer at VyStar Credit Union, was the speaker. Pictured from left are Tierney Anderson, Fields Auto Group; Tom Patton, chair, Beaches Division - Jax Chamber; Josh Hull, VyStar Nocatee; Kathleen Floryan, chair, Ponte Vedra Beach Division - St. Johns County Chamber; and Vipperman.

## **Chamber at Noon**



St. Johns County Deputy County Administrator Joy Andrews was the speaker for the St. Johns County Chamber of Commerce's Chamber at Noon event Aug. 17 at the Sawgrass Marriott Golf Resort & Spa. She spoke about the importance of infrastructure and balance needed in the county. The luncheon was sponsored by Fields Auto Group.

# Sheriff speaks at Chamber at Noon event



St. Johns County Sheriff Robert A. Hardwick was the speaker for the Chamber at Noon event on Sept. 21. His topic was public safety in St. Johns County. The event was held at the Hilton Garden Inn. The luncheons are sponsored by Fields Auto Group, and the sponsor for this specific event was Pinnacle Communications Group. Here, members of the Chamber and the Sheriff's Office pause for a photo.

## A look at labor



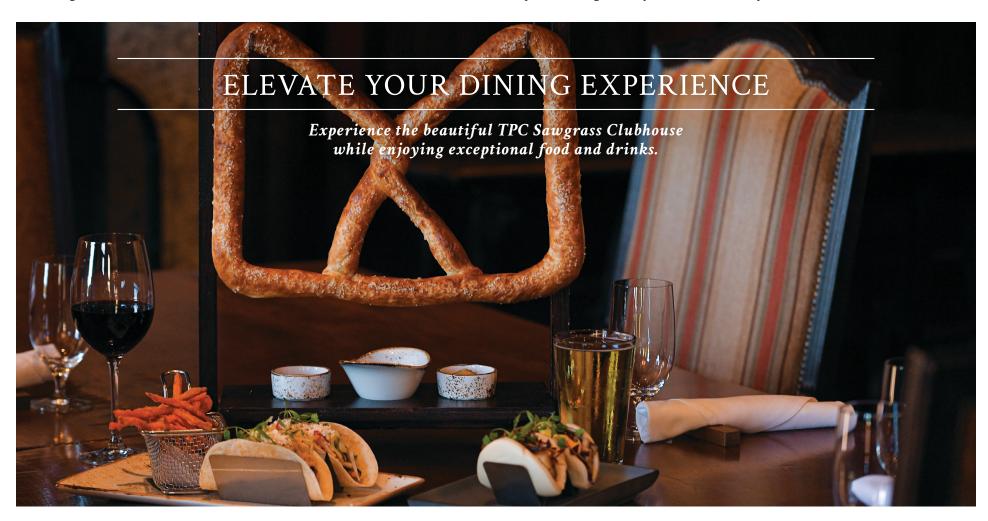
Photo provided by the St. Johns County Chamber of Commerce

Labor Economist Ron Hetrick spoke at the St. Johns County Chamber of Commerce Economic Development Council (EDC) Quarterly Breakfast on Sept. 23. He addressed the labor crisis in St. Johns County at the Renaissance Resort in World Golf Village.

# The Yards joins Chamber with ribbon cutting



The Yards officially joined the St. Johns County Chamber of Commerce with a ribbon cutting ceremony July 22. The Yards offers golf, pickleball and tennis and is open to hosting a variety of events at its complex.







#### Ponte Vedra Plastic Surgery opens newest location



Ponte Vedra Plastic Surgery opened a new location along County Road 210 with a ribbon cutting and grand opening ceremony in partnership with the St. Johns County Chamber of Commerce. It is the fifth location for Ponte Vedra Plastic Surgery, with others in Ponte Vedra, Nocatee, Amelia Island and off Gate Parkway.

## The next wave of office complexes



Coastal Compass Executive Office Suites has been open for about a year and now they are official members of the St. Johns County Chamber of Commerce following a ribbon cutting ceremony July 20. The complex opened in August 2021 and is located at 4210 Valley Ridge Blvd., Suite 101 in Ponte Vedra.

#### The DRIPBaR hosts **Chamber Before Hours**

The DRIPBaR hosted a "Before Hours" event with the St. Johns County Chamber of Commerce Ponte Vedra Beach Division on Aug. 10. The morning was full of networking possibilities, as well as food and fun.





#### After Hours at the link



The St. Johns County Chamber of Commerce Ponte Vedra Beach Division held its Chamber After Hours at the link in Nocatee on June 29. Sponsors were Nissan of St. Augustine, Oxi Fresh Carpet Cleaning, Coffee News NE Florida and GEICO.

# Dolly Llama creates sweet partnership with Chamber



The Dolly Llama Waffle Master has opened a location at 830 A1A N. in Ponte Vedra Beach and made it official with a ribbon cutting and grand opening ceremony. The business combines ice cream and waffles to give customers a unique experience. The franchisees are Josh and Wendy Popkin of Ponte Vedra.

#### **Ascension opens new** hospital in St. Johns

Ascension St. Vincent's Health Center opened a new hospital in St. Johns County and did so in the grandest way, as the facility hosted the public for a community event and ribbon cutting on site July 1. The hospital is on County Road 210 in St. Johns.





## Keller Williams Realty Atlantic Partners celebrates new office



Photo by Susan Griffin

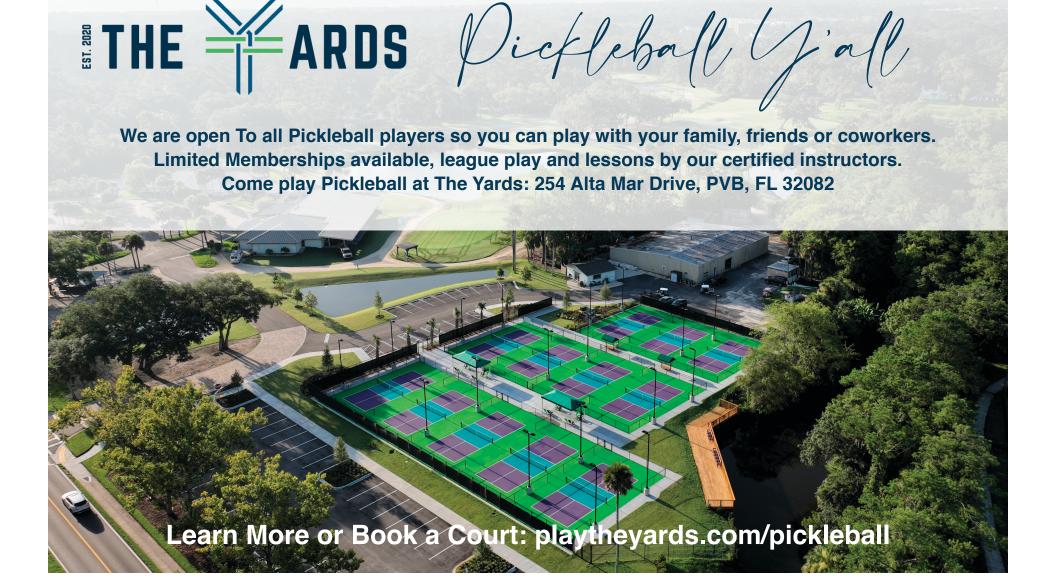
In June, Keller Williams Atlantic Partners moved to a new location. The new office is located at 13000 Sawgrass Village Circle Building 1, Suite 3, in the Village Professional Center. Margaret Sherrill, operating principal, cuts the ribbon during a ceremony Sept. 15 as team leader Mark Dilworth looks on. St. Johns County Chamber of Commerce Ponte Vedra Beach Division conducted the ceremony.

# Chamber Before Hours held at TPC Sawgrass Clubhouse



Photo by Susan Griffin

The St. Johns County Chamber of Commerce Ponte Vedra Beach Division held a Before Hours event for its members at the TPC Sawgrass Clubhouse on Sept. 14. The Chamber thanked the staff at the clubhouse for all they did to help put on the networking event. Pictured are Mark Ryan, Kathleen Floryan and Peter verDorn.



## The link hosts **Chamber at Noon**



The link hosted a Chamber at Noon event July 14. Owner Raghu Misra spoke to those in attendance about the state-of-the-art facility and the unique business it brings to the Nocatee community. The New York Butcher Shoppe catered food for the event.

#### Renovated Hilton Garden Inn, Mulligans hosts After Hours

The Hilton Garden Inn Jacksonville Ponte Vedra Sawgrass hosted the St. Johns County Chamber of Commerce for an "After Hours" event Aug. 24. The event was held at Mulligan's Pub, the hotel's onsite restaurant, which was recently renovated along with the hotel. Here, Bob Arndt, general manager at Hilton Garden Inn Jacksonville Ponte Vedra Sawgrass, speaks to attendees.





## **Quiet Tiger ribbon cutting**



Photo provided by the St. Johns County Chamber of Commerce

St. Johns County Chamber of Commerce members, board members, ambassadors and friends gathered June 15 to cut the ribbon and officially open Quiet Tiger Acupuncture & Functional Medicine in Nocatee. Dr. Emily Glasser wielded the scissors and treated attendees to a demonstration, explanation, goodie bags, door prizes and refreshments.

## The Yards hosts **Chamber social event**



The St. Johns County Chamber of Commerce Ponte Vedra Beach Division held a social gathering for its members at The Yards. The night was full of networking, drinks and socializing by all who attended.

#### **Chamber hosts Politics** St. Johns event



Political candidates running in this year's election were given the opportunity to spread their messages and interact with residents during the Politics St. Johns event at the Ponte Vedra Concert Hall July 27. The event was hosted by the St. Johns County Chamber of Commerce.

#### Bike Haven Ribbon **Cutting**

The St. Johns County Chamber of Commerce ioined The Bike Haven St. Johns for its ribbon cutting and to welcome the business to the neighborhood.

Photo provided by the St. Johns County Chamber of Commerce



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## **Chamber After Hours** at Sawgrass Marriott

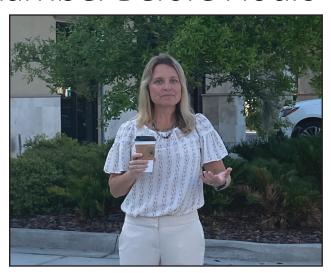


St. Johns County Chamber of Commerce held its Chamber After Hours event May 25. Sawgrass Marriott Golf Resort & Spa was the host. It was an evening of networking, food and fun. Pictured are: Kari Zerrahn, Lori Adams, Jackie Smith, Felicia Cox, Gloria Dongara, Christine Ondek, Michael Benko and Mark Ryan.

#### Ponte Vedra Wellness Center hosts Chamber Before Hours

Ponte Vedra Wellness Center's Nocatee location hosted a St. Johns County Chamber of Commerce Ponte Vedra Beach Division Before Hours event April 5. It offered a networking opportunity for local business leaders while enjoying some coffee and breakfast, Pictured: Dr. Erika Hamer.





## **New York Butcher Shoppe joins Chamber**



The New York Butcher Shoppe officially joined the St. Johns County Chamber of Commerce Ponte Vedra Beach Division with a grand re-opening ribbon cutting ceremony as the business is under new ownership. New York Butcher Shoppe is located at 240 A1A N., Unit 4 in Ponte Vedra Beach.

#### **Hydro Infusions ribbon cutting**



St. Johns County Chamber of Commerce took part in the ribbon cutting for Hydro Infusions. Dr. Travis Jeffords DNP wielded the big scissors.

## Keeping up to date on elections



Photo provided by the St. Johns County Chamber of Commerce

St. Johns County Supervisor of Elections Vicky Oakes spoke May 18 at the St. Johns County Chamber of Commerce's Chamber at Noon event. She talked about the upcoming election, redistricting and her new website. Fields Auto Group sponsors the luncheons.

## DRIPBaR Ribbon Cutting



The St. Johns County Chamber of Commerce participated in the ribbon cutting for DRIPBaR St. Johns on May 13.

## **Edie Williams State Farm** ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce

St. Johns County Chamber of Commerce members gathered at Edie Williams' new State Farm Insurance Agency in Ponte Vedra Beach for a ribbon-cutting ceremony. Board members, ambassadors and the State Farm team took part.

## **Facility provides** latest options for pets



The Palm Valley Veterinary Center and Dr. Louis Mack wanted to bring the best pet care to the Ponte Vedra area. In pursuit of that goal, the business held a grand opening and ribbon cutting ceremony with the St. Johns County Chamber of Commerce on May 31.



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#### Hotworx ribbon cutting

located in Durbin Pavilion, held its grand opening celebration on June 24. The festivities included food and drinks, local vender booths, prizes and giveaways, a live DJ performance and balloon artists.





#### St. Johns Sport and Spine Chiropractic ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce

In May, the St. Johns County Chamber of Commerce took part in the ribbon cutting ceremony for St. Johns Sport and Spine Chiropractic.

#### St. Johns County Chamber of Commerce Golf Classic



The St. Johns County Chamber of Commerce 2022 Golf Classic was held May 16 on the Ponte Vedra Inn and Club Ocean Course. Here are the winners: Team Cecil W. Powell (Luke Gowen, Bill Toth and Gerry Lee) won first place. Team Florida Blue (Sid Roberson, Mike Graves, Brian Adcock and Tim Simokonis) won second place. Legacy Roofing (Kayleb Burritt, Jeremy Janes, Dylan Adams, Shane Moore) won third place.

#### Ribbon cut for The Great **Greek Mediterranean Grille**



Photo provided by the St. Johns County Chamber of Commerce

The St. Johns County Chamber of Commerce participated in a ribbon cutting ceremony for The Great Greek Mediterranean Grille, which is located in the growing County Road 210 West area.

### **First Horizon hosts Chamber After Hours**

First Horizon Bank hosted a St. Johns County Chamber of Commerce Ponte Vedra Beach Division After Hours event April 27. It was a night full of networking, food and fun for all that attended. Pictured are: Lesley Vitel, Felicia Cox, Karen Everett and Trudy Toche.





#### Truist holds ribbon cutting, host Before Hours



Truist Bank held a ribbon cutting ceremony during a St. Johns County Chamber of Commerce Ponte Vedra Beach Division Before Hours event that it hosted at its Nocatee location May 11. Karen Gable, vice president and branch leader, is surrounded by staff members as she cuts the ribbon.

## **Legislative Update**



Photo provided by The St. Johns County Chamber of Commerce

Speakers for the Chamber's 2022 Legislative Update on May 6 consisted of state Sen. Travis Hutson, state Rep. Paul Renner, state Rep. Cyndi Stevenson, St. Johns County Board of County Commissioners Vice Chair Christian Whitehurst, St. Augustine Vice Mayor Nancy Sikes-Kline and St. Augustine Beach Mayor Don Samora. Sponsors were Auld & White Constructors, LLC, The Fiorentino Group, Stellar, Waste Management, Foley & Lardner LLP and Sight and Sound Productions.

#### Rice talks THE PLAYERS at joint Chamber at Noon



Weeks into 2022, the focus began to shift to Ponte Vedra Beach's most marquee event, THE PLAYERS. Tournament vice president and executive director Jared Rice (center) was the guest speaker at the Jan. 12 Chamber at Noon event, which was hosted by both the St. Johns County and Jacksonville Chambers of Commerce.

#### Dean addresses growth in the county



Aimee Stafford, vice president of operations, and Scott Maynard, director of economic development for St. Johns County Chamber of Commerce welcomed Henry Dean, the county's District 5 commissioner, to the Chamber's quarterly Economic Development Breakfast on June 3. Dean spoke about the management of growth in the county. The breakfast was held at World Golf Village Renaissance St. Augustine

#### Chamber **Before Hours** at Flagler Health+ **Palencia**

The St. Johns County Chamber of Commerce held its June 9 Chamber Before Hours event at Flagler Health+ Palencia. It was a morning of networking, food and fun.

Photo provided by St. Johns County Chamber of Commerce



#### Hurricane preparedness



Photo provided by the St. Johns County Chamber of Commerce

Kelly Wilson, deputy director of emergency management for St. Johns County, was the speaker for the St. Johns County Chamber of Commerce Chamber at Noon meeting on June 16 at Pusser's Bar and Grille. She spoke about hurricane preparedness for businesses and the 2022 predictions. Fields Auto Group sponsors the luncheons, and the event sponsor was Bates Hewett & Floyd Insurance.

#### Why has Kathleen been involved with the Chamber since 2004?

Answer: The business connections that can be made one on one with persons most important to increasing my business brand awareness is priceless.



Why should any business become a member of the Chamber of Commerce?

Answer: See the answer above and call the Chamber to join today! (904) 285-2004

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**Ponte Vedra Beach** 



#### After-Hours at THE PLAYERS



After-Hours at THE PLAYERS Championship, an annual networking event, was co-hosted March 3 by the JAX Chamber and the St. Johns County Chamber of Commerce. It was held in the Stadium Village at TPC Sawgrass. Shown is the crew from the Ponte Vedra Wellness Center and their table.

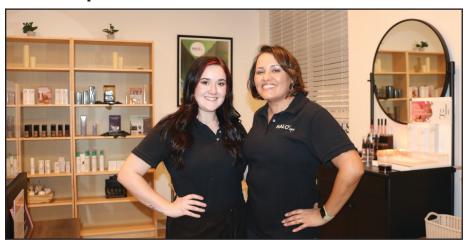
#### **Workforce discussion** at EDC breakfast



Photo provided by the St. Johns County Chamber of Commerce

A full crowd attended the Chamber's Economic Development Council Quarterly Breakfast on Feb. 25 at the Renaissance in World Golf Village. Scott Maynard, economic development director, St. Johns County Chamber of Commerce, at the podium, facilitated a workforce panel discussion with, from left, Nick Solomon, Florida School for the Deaf and the Blind; Kyle Kramer, EmployU; Doreen Lund, CareerSource Northeast Florida; and Chris Force, First Coast Technical College. The panel focused on expanding the pool of applicants and identifying additional recruiting methods.

#### Halo Spa hosts Chamber After Hours



The site of the Jan. 19 Chamber After Hours was Halo Spa, 320 Town Plaza Ave., Ste. 110, Nocatee. In the photo, Emily Carpenter, left, and Halo Spa owner Monica Ketterman are seen at the event.

# Patty dives into county finance guide at Chamber luncheon



County clerk of circuit court and county comptroller Brandon Patty was the guest speaker at the St. Johns County Chamber of Commerce Ponte Vedra Beach Division luncheon at Ruth's Chris Steak House Feb. 16.

#### **Board and Brush hosts Chamber before hours**



hoto courtesy of the St. Johns County Chamber of Commerce Ponte Vedra Division

Board and Brush Creative Studio hosted a St. Johns County Chamber of Commerce Ponte Vedra Division before hours event Feb. 9 at 840 A1A N., Suite 150 in Ponte Vedra Beach. The event was an opportunity for Chamber members to network and get acquainted with other local businesses.

#### **Richardson offers Chamber** members tips on digital marketing

Molly Richardson, owner and founder of TotallyInfused Digital Marketing, presented digital marketing tips to the St. Johns County Chamber of Commerce at its Chamber at Noon on March 16 at Pusser's Grille in Ponte Vedra Beach, Pictured from left are Matt Price, chairman of the board, Ponte Vedra Beach Division, St.



Johns County Chamber of Commerce, First Horizon Bank; Molly Richardson, speaker and founder of TotallyInfused Digital Marketing; Aaron Mong and Tierney Anderson, both with Fields Auto Group, sponsor of Chamber at Noon; and Karen Everett, director, Ponte Vedra Beach Division, St. Johns County Chamber of Commerce.

> Photo provided by the St. Johns County Chamber of Commerce

## **Intelligent Office** introduces new **Nocatee location**



hoto courtesy of the St. Johns County Chamber of Commerce Ponte Vedra Beach Division Intelligent Office joined the St. Johns County Chamber of Commerce with a ribbon cutting and after-hours event Feb. 23 at the new location at 90 Fort Wade Road, Suite 100 in Ponte Vedra

## Chamber a sponsor of EnterCircle event



Entrepreneurs, business leaders, successful professionals in a variety of fields and people who wanted to learn gathered Nov. 16-18 at the link for the EnterCircle Summit 2022. Scott Maynard, vice president of economic development for the St. Johns County Chamber of Commerce, said the Chamber was excited to be a sponsor of the EnterCircle Summit. Pictured: Steven Hertzberg speaks to students from Pedro Menendez High School about cryptocurrency on day two of the summit.

## ScanManFL cuts ribbon, joins Chamber



The St. Johns County Chamber of Commerce Ponte Vedra Beach Division held a ribbon cutting ceremony Feb. 17 for the new business at its location in the Village Professional Center at 13000 Sawgrass Village Circle, Building 3, Suite 13.

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